

A woman with long dark hair, wearing a light-colored jacket and dark pants, stands on a rooftop or balcony, looking out over a sprawling cityscape at sunset. The sky is a mix of orange, yellow, and dark blue. A large, semi-transparent white letter 'O' is superimposed over the center of the image, framing the text. The city below is densely packed with buildings, and a river with several bridges is visible in the foreground.

WELCOME TO IANUA

Your access to a global
co-investment community

A silhouette of a person standing on a rocky outcrop with their arms outstretched, set against a warm, golden sunset sky. The background shows a range of dark mountains.

WE INTRODUCE OPPORTUNITY

IANUA prides itself on being the trusted gate keeper to our community, a trust consistently nurtured through years of dedicated work within and across the community.

Let us introduce you.



6 SEIZE THE OPPORTUNITY TO GAIN VALUABLE EXPOSURE TO A GROWING AUDIENCE OF TARGETED, PROFESSIONAL INVESTORS GLOBALLY, FOSTER KEY RELATIONSHIPS, AND UNLOCK NEW BUSINESS OPPORTUNITIES FOR GROWTH. 9

LEAH COX
Co-Founder



TARGETED, TRUSTWORTHY, VETTED

As a Community Partner of IANUA Market's global co-investment community, you enjoy exclusive access to a network of professional investors and investees worldwide.

IONUSO



AMERICA



EUROPE



MIDDLE EAST



SOUTHEAST ASIA



LATAM



AUSTRALIA

>500 Professional Investors * Representing over GBP 500bn AUM * More than 30 Ambassadors and Partners

A sunset scene with a bright sun low on the horizon, casting a warm orange glow. In the foreground, a dark silhouette of a hill is visible, with several small figures of people standing on its crest. The sky is filled with soft, wispy clouds.

WE ARE BUILT ON TRUST

We thrive as a community through exclusive in-person events, numerous virtual gatherings and cutting-edge tech infrastructure that supports and enriches our all interactions.




“ BUILDING AN EXCLUSIVE INVESTMENT
COMMUNITY, IN CONJUNCTION WITH TOP-
RATED PARTNERS, ENSURES FAVORABLE
OUTCOMES ”

SERGIO CHAVERRI

Founding Partner IANUA Market Latam



Through IANUA you gain targeted access to relevant investors, facilitated by IANUA's online Knowledge Centre, Webinars, Reports, White Papers, and tailored in-person Events.



6 WE CURATE SPECIALISED IN PERSON AND DIGITAL EVENTS ACROSS PROMINENT FINANCIAL CENTRES TO FOSTER DEEP AND LASTING BONDS ACROSS OUR COMMUNITY. WE ARE IN IT FOR THE LONG RUN. 9

BARBARA BRUDENELL-BRUCE

Director Community Management

BROWSE OUR
AGENDA





YOUR BENEFITS

Elevate your global presence by connecting with Family Offices and Private Investors through our fast-growing platform. Expand brand recognition both in-person and digitally, positioning your company alongside a rapidly growing investor community. Network with key decision-makers, gain exposure, and enhance your reputation as a trusted partner within our investor ecosystem.

A background image showing the silhouettes of a large crowd of people standing on a beach or waterfront at sunset. The sky is a warm orange and yellow, and the water reflects the light. The people are in various poses, some talking, some looking out at the sea.

OUR COMMUNITY IS BUILT AROUND THE CONCEPT OF TRUST

Seize the opportunity to establish yourself as a thought leader and a key player in your industry, creating a sustainable way to attract interest.

IANUA Hi-Touch Formats

IANUA Investor Symposium

- Interview-style format featuring individual originators on stage
- Casual setting at unique locations in cities globally, with drinks provided
- Duration: Less than 3 hours, followed by an exchange of thoughts among participants
- High-quality handouts, including a QR code linking to the Knowledge Centre
- Limited to <30 Family Offices and <5 Originators

IANUA Supper Club

- Exclusive dinner experience at special global locations
- Curated for a targeted group of Members
- Limited to 20 Members and 1 content partner
- Engaging and dynamic discussions on specific topics
- Unique networking opportunities in an intimate setting

IANUA Circle

- Roundtable-style format with a focus on one or two discussion topics
- Expert moderator to facilitate engaging conversations
- Casual setting at special global locations, with complimentary drinks
- Duration: Less than 2 hours for a concise and impactful session
- High-quality handouts provided, including a QR code linking to the Knowledge Centre
- Limited to <20 Family Offices and 1 esteemed content partner

IANUA Social

- Bi-annual flagship summer and winter gathering
- Hosted in London, Zürich, and New York
- Formal setting with Canapes and drinks
- Duration: 2-3 hours, individual group sessions afterwards possible
- Agenda includes a Welcome Address
- IANUA and Community Partner Banners and Flyers for visibility
- Social Media Announcements for broader reach
- Limited to approximately 70 Family Offices and 10 Originators

Community Days

- **Conference-style event showcasing the best of all IANUA formats**
- **Two-day gathering with complimentary Food & Beverage**
- **Features up to 10 Panel Speakers**
- **Attendance includes approximately 50-100 Family Offices and 10-20 Originators**

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INSTITUTE OF ANTIQUARIAN AND NUMISMATIC STUDIES



SPONSORSHIP UPDATE
IANUA Summer Social
Institute of Contemporary Arts London

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INSTITUTE OF ANTIQUARIAN AND NUMISMATIC STUDIES

IANUA Summer Social
21st June 2023

SOCIAL MEDIA REACH

LINKEDIN POSTS ORGANIC IMPRESSIONS

One day to go! 1028
Thank you for coming 2022

Event Announcement: 1222
Event Recap: 806

LINKEDIN POST ENGAGEMENT

Click through rate: 36.58%
Engagement rate: 44.79%

LINKEDIN POST ACTIVITY

LinkedIn shares: 32
LinkedIn reactions: 814

LINKEDIN AUDIENCE - SENIORITY LEVEL

Senior: 80%
Intermediate: 15%
Entry: 5%
Executive: 0%
Vice President: 13%
Director: 18%

SOCIAL MEDIA STATISTICS

- 3 event announcements posted via IANUA's LinkedIn page with sponsor logos and tags
- 4,238 total organic impressions across three posts
- 2,493 unique impressions across those posts
- 8 independent mentions of IANUA's event following these posts

FOR INTERNAL USE ONLY

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INSTITUTE OF ANTIQUARIAN AND NUMISMATIC STUDIES

IANUA Summer Social
21st June 2023

ATTENDEE STATISTICS

GENERAL STATISTICS

Duration: 0.5 hours
Guests invited: 261
Guests confirmed: 198
Guests attended: 178
Attendance rate: 90%

EVENT AUDIENCE

Sponsors: 6%
Event Organiser: 12%
Event Staff: 12%
Event Partners: 12%
Event Sponsors: 12%
Event Exhibitors: 12%
Event Suppliers: 12%
Event Venues: 12%
Event Locations: 12%
Event Services: 12%
Event Transport: 12%
Event Accommodation: 12%
Event Food & Beverage: 12%
Event Security: 12%
Event Insurance: 12%
Event Legal: 12%
Event Marketing: 12%
Event PR: 12%
Event Media: 12%
Event Photography: 12%
Event Videography: 12%
Event Design: 12%
Event Production: 12%
Event Management: 12%
Event Planning: 12%
Event Logistics: 12%
Event Operations: 12%
Event Administration: 12%
Event Finance: 12%
Event HR: 12%
Event IT: 12%
Event Facilities: 12%
Event Maintenance: 12%
Event Cleaning: 12%
Event Security: 12%
Event Insurance: 12%
Event Legal: 12%
Event Marketing: 12%
Event PR: 12%
Event Media: 12%
Event Photography: 12%
Event Videography: 12%
Event Design: 12%
Event Production: 12%
Event Management: 12%
Event Planning: 12%
Event Logistics: 12%
Event Operations: 12%
Event Administration: 12%
Event Finance: 12%
Event HR: 12%
Event IT: 12%
Event Facilities: 12%
Event Maintenance: 12%
Event Cleaning: 12%

GUEST NUMBERS

Guests invited: 261
Guests confirmed: 198
Guests attended: 178

COUNTRIES REPRESENTED

United Kingdom: 60%
Ireland: 10%
France: 10%
Germany: 10%
Spain: 10%
Italy: 10%
USA: 10%
Canada: 10%
Australia: 10%
New Zealand: 10%
Japan: 10%
India: 10%
China: 10%
South Korea: 10%
Singapore: 10%
Hong Kong: 10%
Taiwan: 10%
Thailand: 10%
Vietnam: 10%
Philippines: 10%
Indonesia: 10%
Malaysia: 10%
Singapore: 10%
Hong Kong: 10%
Taiwan: 10%
Thailand: 10%
Vietnam: 10%
Philippines: 10%
Indonesia: 10%
Malaysia: 10%

GUESTS FEEDBACK

- "Best Family Office Event ever been" (Investor for a SFG, DACH Region)
- "In the longest night of the year we create the lifelong relationships" (UK trader Investor)
- "With not comedy just straight to the market" (UK MFC)
- "Happy and surprised to see such high-quality people" (Dutch SFG)

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Join our community and discover your benefits of partnering with IANUA

SCHEDULE CALL



SEND EMAIL



FOLLOW US





EMPOWERING
THE COMMUNITY



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