


# WELCOME TO IANUA

## The Global Investment Community

Strictly confidential information

## Our Community Storyboard

A black and white portrait of Barbara Brudenell-Bruce, a woman with shoulder-length blonde hair and bangs, wearing a dark patterned top. She is looking directly at the camera with a slight smile.

“ WE CURATE SPECIALISED IN-  
PERSON EVENTS ACROSS  
PROMINENT FINANCIAL CENTERS  
TO BUILD DEEP AND LASTING  
TRUST WITHIN OUR COMMUNITY.  
WE ARE IN IT FOR THE LONG RUN.

”  
**BARBARA BRUDENELL-BRUCE**

Director Community Management

## Building Informed and Structured Connections

**Data Collection:** We systematically gather valuable information during all interactions with attendees.

**Comprehensive Profiling:** We create detailed profiles of our attendees, capturing key data points.

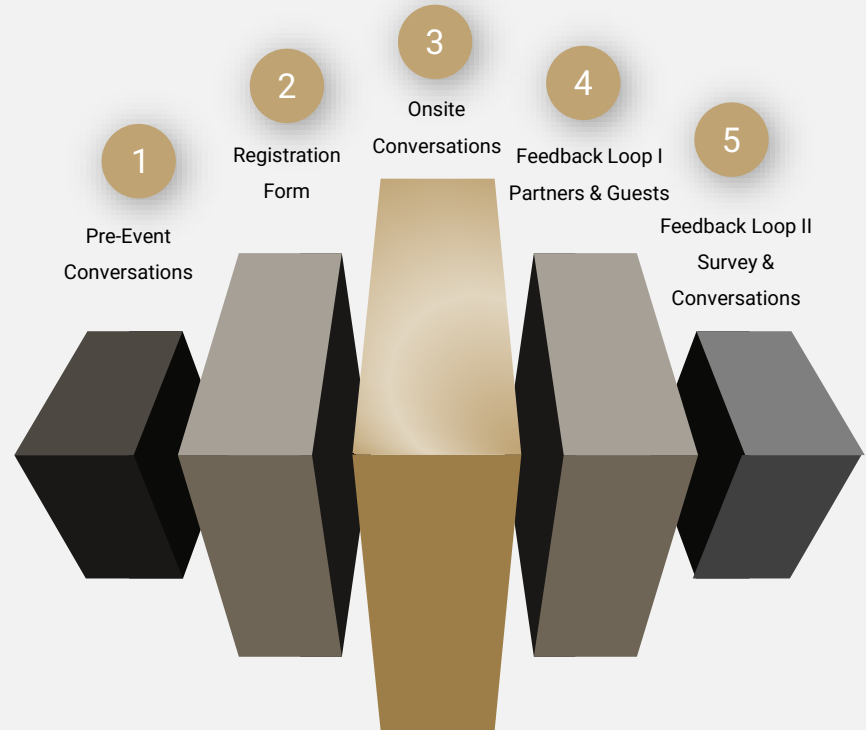
**Tailored Messaging:** We craft personalized messages based on the data collected to enhance engagement.

**Timely Communication:** We ensure prompt follow-up communication using insights gained from event data.

**Highlighting Value:** We showcase the impact, thought leadership, and benefits provided by our Community Partners.

**Feedback Loop:** We maintain open channels for Community Partner input to continuously improve our events.

**Measurable Results:** We track and demonstrate ROI, providing clear metrics and analytics to our sponsors.



Creating quality visibility

Touchpoint  
**01**  
Community Reach-Out  
Invite →

Touchpoint  
**03**  
Online Registration →

Touchpoint  
**04**  
Agenda online →

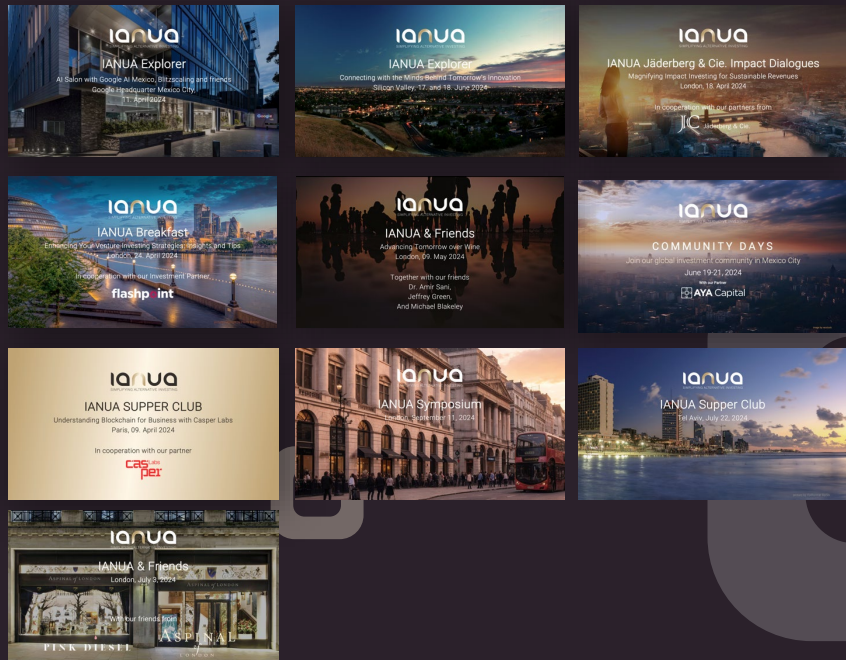
Touchpoint  
**06**  
Survival Guide →

Touchpoint   
**08**  
After-Event Buzz  
LinkedIn, Thank  
You Email

Touchpoint  
**02**  
Announcement  
LinkedIn →

Touchpoint  
**05**  
Pre-Event Buzz  
LinkedIn →

Touchpoint  
**07**  
On -Site  
Handout, Merch →



Community Gatherings  
**17+**

Number of investments last 12 mo's  
**3.7**

Top 3 Focus  
**Tech  
Healthcare  
Renewables**

Guests  
**500**

Investors  
**78%**

Attendance Rate  
**>90%**

Dubai, London, Miami, Mexico City, Monaco, Nassau, New York, Paris, Silicon Valley, Tel Aviv, Zurich



“ IANUA KICKED OFF 2024 WITH OUR COMMUNITY DAYS IN THE BAHAMAS, WELCOMING ALMOST 100 GUESTS. WE WERE DELIGHTED TO BE JOINED BY SO MANY OF OUR FAMILIES, WITH MANY TRAVELING FROM AS FAR AWAY AS DENMARK AND SOUTH KOREA, ALONGSIDE OUR INVESTMENT PARTNERS, WHO BROUGHT THEIR UNIQUE INSIGHTS AND VAST EXPERIENCE TO EACH OF OUR PANELS. ”

**LEAH COX**

Co-Founder

126 Invitations

96 Registrations

91 Attendees

11 Nationalities



Post Impressions: 14,3k



Unique Visitors: 397



New Followers: 120



Community led Posts: 15

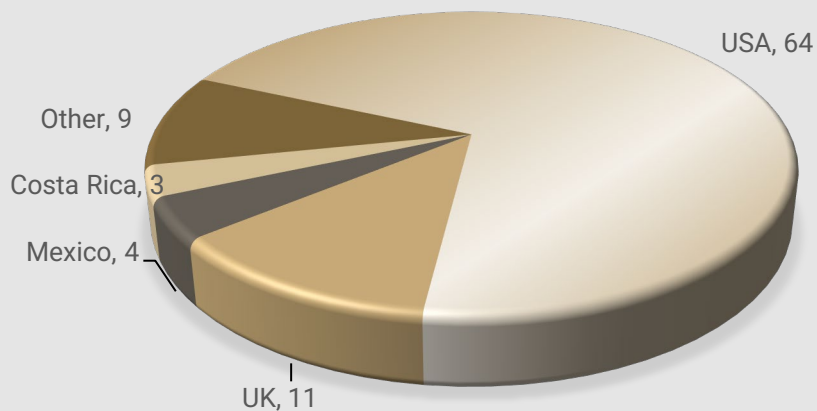
8 Pro-Active Community  
Touchpoints

18 Community Speakers

10 tailored panels

Welcome Video Address  
from Reid Hoffman

## COMMUNITY DAYS BAHAMAS 2024 (CDB24)



Avg Invest. Size  
**5.2mn**

Number of investments last 12 mo's  
**4.7**

Top 3 Focus  
**Tech**  
**Healthcare**  
**Renewables**

Invest into Funds  
**91%**

Invest into Directs  
**58%**

Attendance Rate  
**>90%**

January 23-24, 2024 - The Grand Hyatt Baha Mar - Bahamas, Nassau

IANUA has struck exactly the right balance of creating events that facilitate the exchange of ideas and information plus networking and collaboration benefits, all within a comfortable environment. Your events are fun, informal, useful and informative. We love being a part of it. Gut gemacht!  
Scott Barrington

The event was freakin awesome! Such an amazing community you have built. I'm humbled and grateful to be a part of it. Thank you!  
FO Israel

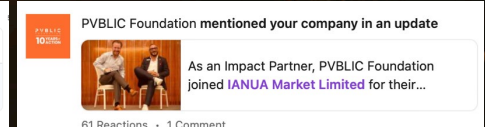
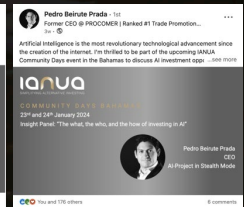
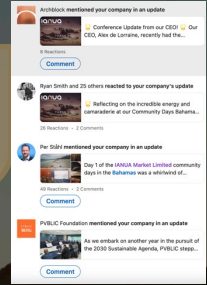
Such a nice touch, the survival guide to the Bahamas 🍷

We thoroughly enjoyed the gathering - the quality of people was simply outstanding and the discussions were enlightening and opened up so many avenues to explore together.  
Per Stahl

Both Liz and Nanne were impressed with your sessions and the kindred spirit they felt within your community esp for the betterment of our species in general  
Elaine Foo

TS, Karen and I felt as being part of the family that you put together and we wholeheartedly embrace the ethos, culture that you are cultivating with IANUA and we will work closely with you to achieve the goals and your aspirations.  
Andreas Karras

Thanks for inviting - lovely crowd, interesting talks and insights and lots of fun 🤓  
Danish FO





Tuesday, 23 January 2024

- 11:00-12:30      **Registration**
- 12:30-1:45pm    **APEX: Networking Lunch & Panel: The Latest in Blockchain Technology**  
[James Burrton](#), CAASA, [Stuart MacDonald](#), Aaro Capital, [Renata Szkoda](#), INX, [Nanne Dekking](#), Artory Inc.
- 02:00-2:15pm    **IANUA Welcome Address**  
[Leah Cox](#), [Jörn Czech](#), IANUA Market
- 02:15-2:35pm    **IANUA Insight: Coral Farming in The Bahamas: A Different Perspective**  
[Sam Teicher](#), Coral Vita
- 02:35-3:15pm    **IANUA Insight: Navigating IP Management in Universities: From Conceptualisation to Commercialisation**  
[Henry M. Dudgeon III](#), Commonwealth Alternatives, [Amit Khosla](#), AYA Capital, [Andrew Dahl](#), BioMEMS Diagnostics
- 03:15-4:15pm    **IANUA Investor Symposium – Live Investment cases from families today**  
[Chris Yeh](#), Blitzscaling, [Scott Barrington](#), North Sky Capital, [Will Weisman](#), KittyHawk Ventures
- 04:15-5:00pm    **IANUA Insight: From French Impressionists to Digitally Native Real World Assets: A Ground-breaking Journey**  
[Nanne Dekking](#), Artory Inc., [Elizabeth von Habsburg](#), Winston Art Group, [Georges Archibald](#), Apex Group, [Elaine Foo](#), SDAX Exchange
- 05:15-5:45pm    **APEX Panel: Keeping up with the Latest – A Roadmap for ESG**  
[Christopher Mackin](#), Bleakley Financial Group, [Michael Poisson](#), IdealRatings Inc., [Lindsey Sichel Rubinstein](#), Opus Fund
- 05:45-06:15pm   **APEX Q&A with [Barbara Corcoran](#) – Business Thought Leader & Star of ABC’s Shark Tank**
- 06:15-07:30pm   **Cocktail Reception**
- 07:30-09:30pm   **Networking Dinner, Drinks and Live Music**

Wednesday, 24 January 2024

- 09:00-10:00am **Registration and breakfast**
- 10:15-11:00am **IANUA Latam – Elevating Collaboration: Features of a Global Family Offices Co-Investment Community**  
[Todd Kuhl](#), Sherman Financial Group, [Leah Cox](#), [Jörn Czech](#), IANUA Market,  
[Mario Alvarez Yates Abad](#), [Sergio Chaverri](#) IANUA Market LatAm/ AYA Capital
- 11:00-12:00pm **IANUA Investor Symposium – Live Investment cases from families today**  
[Mrinal Monahar](#), CasperLabs, [Igor Bilous](#) Flashpoint VC, [Andrew Dahl](#), BioMEMS Diagnostics
- 12:30-01.45pm **IANUA Networking Lunch & Panel: Changing the impact investing landscape**  
[Per Stahl](#), IANUA Member/CIO Jäderberg & Cie/Investment Advisory Board Member - UN (UNDRR)
- 01.45-02.15pm **IANUA Insight: How does the United Nations collaborate with Family Offices?**  
[Sergio Fernandez de Cordova](#), Pvblic Foundation
- 02.15-03.15pm **IANUA Insight: The what, the who, and the how of investing in AI**  
[Chris Yeh](#), Blitzscaling, [Jeremiah Owyang](#), Investor/Host Llama Lounge, [Pedro Beirute Prada](#), Stealth AI-Project,  
[Will Weisman](#), KittyHawk Ventures
- 03.15-03.45pm **Community Farewell Drinks**
- Afterwards **Feel free to network, relax by the pool, or catch up on emails at your convenience ... by the pool**
- From 7pm **Community Dinner**

## COMMUNITY DAYS MEXICO 2024 (CDMx24)

Avg Invest.  
Size

**3.5mn**

Number of  
investments  
last 12 mo's

**3.4**

Top 3 Focus  
**Tech**  
**Healthcare**  
**Renewables**

Guests

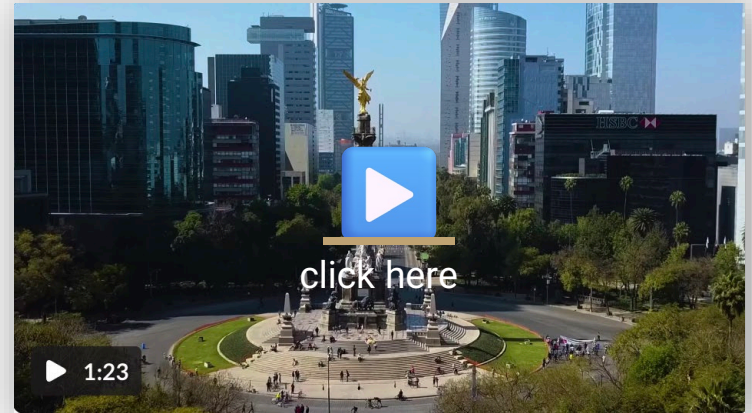
**65**

Invest into  
Directs

**58%**

Attendance  
Rate

**>90%**



[Agenda – click here](#)

June 18-20, 2024 – Sofitel Reforma – Mexico City

## BODAI CAPITAL

Dear Members of IANUA,

On behalf of BODAI CAPITAL, we want to express our deepest gratitude for the invaluable time we have spent getting to know each other. Meeting and engaging with you has been an honor, and we are truly excited about the potential for future collaboration.

We firmly believe that working together will enable us to achieve remarkable things. Your expertise and vision align perfectly with our goals, and we see a bright future ahead, filled with promise and potential. The prospect of partnering with such esteemed members and investors is incredibly inspiring.

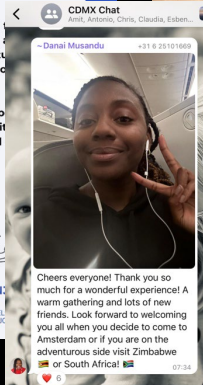
As we look to the future, we are committed to a strong and productive relationship. Our doors are open, and we are eager to explore new opportunities together. Your insights and contributions are invaluable to us as we embark on this journey.

Thank you once again for your time and the opportunity to connect. We look forward to the exciting possibilities ahead and to building a legacy of excellence together.

Warm regards,

**ADRIÁN ALEX. RODRÍGUEZ**  
 FOUNDER  
 CEL: +52 882 189 3718  
 MAIL: ADR@IANUA.ORG

**NATALIA NARANC**  
 CEO  
 MAIL: NATALIA.NARANC@IANUA.ORG





“TOPICS EXPLORED RANGED FROM THE LINK BETWEEN THE FAMILY OFFICE WORLD AND THE UN, AI, ART, THE LATEST IN BLOCKCHAIN DEVELOPMENTS AND MANY THINGS IN BETWEEN. AT EACH SESSION, THE QUALITY OF THE CONVERSATION AND THE SENSE OF COMMUNITY WAS SECOND TO NONE.”

**SERGIO CHAVERRI**

Founding Partner IANUA Market Latam



# EMPOWERING THE COMMUNITY

SCHEDULE CALL



FOLLOW US





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